

# Academic Program:

# Business Management Accounting

Every Program Outcome should have at least one assessment in a course in the program.

MAP KEY	I	Introduced
	R	Reinforced
	E	Emphasized
	A	Assessed

The red boxes indicate assessment points for the respective program outcome, and must appear in the corresponding course syllabi.

Course Code	Course Name
BA 101	Intro to Business
BA 131	Intro to Business Computing
OA 201	Word Processing Procedures I
BA 226	Business Law I
CS 125 SS	Spreadsheet Applications
BA 255	Personnel Supervision
BA 227	Business Law II
BA 206	Principles of Management
BA 218	Personal Finance
BA 211	Principles of Accounting I
BA 223	Principles of Marketing
ECON 201	Principles of Econ - MICRO
BA 228	Computer-Assisted Accounting
BA 280	Coop Work Exp
CS 125	Database Applications
BA 236	Computer-Assisted Accounting II
BA 213	Principles of Accounting III
BA 203	International Business
BA 250	Small Business Management

## Program Outcomes

Program Outcome	BA 101	BA 131	OA 201	BA 226	CS 125 SS	BA 255	BA 227	BA 206	BA 218	BA 211	BA 223	ECON 201	BA 228	BA 280	CS 125	BA 236	BA 213	BA 203	BA 250
#1 Compose grammatically correct, well-organized written and oral business presentations.	I	I				R					R								
									A			A		A					A
#2 Apply appropriate mathematical skills for business problem solving.	I	I			R							R	R		R	R			
									A	A							A		A
#3 Analyze business information presented in a variety of formats such as tables, lists, and figures.	I	I				R		R				R	R			R			
					A				A	A					A		A		A
#4 Listen to and accurately assess responses of customers and coworkers within diverse cultural contexts.	I	I						R	R	R							R		
						A					A			A					A
#5 Utilize applied technology to support business functions.	I	I						R		R							R		
					A		A						A		A	A			A
#6 Use critical and creative thinking skills to solve business problems.	I	I			R	R	R		R	R	R			R				R	
							A			A				A			A		A
#7 Apply ethical and legal business laws and regulations in solving business problems.	I	I						R	R	R	R								
					A		A	A				A		A			A	A	A
#8 Appraise differences among global economic systems.	I	I							I										
								R			R								
												A						A	A