

Treasure Valley Community College
Library Advisory Board Minutes
Tuesday October 21st, 2014

Those present: Dennis Gill, Christina Trunnell, Arwyn Larson, Cindy Feibert, Nan Moss, Pat Jacobsen, Patty Faw, Vanessa Paulsen

Not present: Laura LeBoutillier

The Library Advisory Board fall meeting began at 6:30pm.

Agenda Items:

1. Approval of Minutes

2. General Report:

- a. ALA Conference in Las Vegas:** Christina and Dennis discussed how the ALA Conference went when they travelled to Las Vegas. Dennis stated that he thought the conference was great and that the ALA conference is the best conference he attends. The next conference will be in San Francisco and Dennis expects the entire English Department to attend. Christina stated that while they were in Las Vegas, she acquired over \$700 worth of free books for the Library. Some books were even signed by authors. Christina explained that attendees usually stay 3-5 days at the conference. Christina offered to pay for conference fees for anyone on the board who would want to attend the San Francisco ALA Conference. Reservations and registration needs to be completed by the end of January though since conference/hotels fill up quickly.
- b. Budget update:** Christina stated that she requested a 15% increase for the library budget. That did not happen, but the budget did stay the same. No decrease like the college was proposing. From 2009-2014, the Library budget as increase about \$1,000. Christina mentioned that digital resources usually increase between 7%-15% each year. Christina expressed her disappointment in library usage and attendance. There has been a dramatic drop in both areas. Typically, the library usage/circulation is 9,000-10,000 a year. The last two years has only been about 8,500 circulation. Concerning people coming in, the library usually sees about 50,000 people. Within the last year there was only about 38,000. Christina stated that students just aren't using the library as much as they were in the last few years. She does not want to add anymore online eBook resources especially since there was a Civil Rights case that states libraries cannot have more digital resources than print resources. Overall, Christina discussed how there has been a steady increase in usage up until the last two years.

- c. Library event attendance:** Christina discussed how the Library is not getting as many participants for events as well. During the last advisory board meeting, Laura suggested using Facebook Boost to get information out to people. Christina reported that the Library did do this and saw some positive results in followers. She advertised the library as a whole instead of by individual events. The Library However, we didn't see much improvement in attendance concerning events. Nan asked if we could advertise through the Argus. Christina stated that we've tried to do that, but they will put anything in the paper unless it comes from the President. Patty suggested we try to put event advertisement on the radio as well.

 - i. Gratefulness Project:** Christina explained that the Library will be doing the Gratefulness project again this year. Boards will be put up in the Library encouraging students and library members to write what they are thankful for and put in the pockets that are strung across the board. This project will continue for the entire year. Christina stated that she would like to put a board up in Caldwell to get more people involved!
- d. Research classes:** Christina informed the Board that the numbers overall for the research classes has gone down the last couple years. She stated that she is definitely travelling to Caldwell more to teach classes, but she expects that since there is no library over in Caldwell. Christina said that she also has been asked to be in the Writing Lab over in Caldwell as well and that students are very happy about that.

 - i. Student Survey comments:** The aspect that is most wanted in the Library is the availability to students to print. Both Dennis and Christina clearly stated that that was not going to change since the Library was using budget money for the paper. All other printing is included in student fees, but not when students were printing in the Library. Dennis stated that Bernie was hoping to get new elevators put into both the Weese and Barber Hall buildings within the next two years. Students also indicated that they wanted more research classes. The Board discussed why more professors do not have the Library come in to speak about the online resources. Students in their sophomore year always state that they could've used the research class when they began taking classes as freshmen. Christina explained the Oregon Passport program in which the TVCC Library is a member. Patrons can use their library cards in any library in Oregon (200) as a result of being a part of the OP program. When comparing comments to past years, Christina informed the Board that the Library has gone down slightly in each category. Christina stated that she thinks this a result of students not knowing where we are and/or simply not coming up to the Library. A big focus for the coming year is to get more involvement from students/patrons. The Library will be

keeping up with Blog posts, student recommendations, professor picks, etc. Christina expressed the thought that since her schedule has been busier, circulation and involvement has suffered. The Library will continue with events, but will get back to focusing on books. Once we get them in, they'll stay!

- e. Upcoming Events:** Christina went over the visit by Kim Stafford that will be happening the first week of November. This visit is part of the Oregon Reads Program. The Library is also partnering with Student Activities on a few events. Activities is having a speaker come to talk about Bullying, so the Library will be showing the documentary, Bully, to go with that. The Library will also be cohosting a movie night with the English Department to show the WWII POW drama, The Railway Man. Christina also explained the new project of building a TVCC Library app that students will be able to download to their electronic devices. Dennis reminded the Board that the English Department book sale will be happening November 17th, so anyone that would like to donate books/magazines is welcome. The money raised for the book sale goes toward fees for the Ashland trip.
- 3. Accreditation:** Christina informed the Board that nothing has really come from the accreditation committee. She filled out the four or five sections that were specifically designated for the Library, but the person in charge of compiling the information changed everything Christina turned in. The accreditation committee never met with the Library to consult us on anything.
- 4. Open Discussion:** As there were no more questions, the meeting was adjourned at 8:00pm. The next Advisory Board meeting will be held in the latter part of the Winter quarter, date and time TBA.

Treasure Valley Community College

Library Advisory Board Minutes

Tuesday, March 10th, 2015

Those present: Christina Trunnell, Dennis Gill, Arwyn Larson, Cindy Feibert, Nan Moss, Pat Jacobsen, Patty Faw, Laura LeBoutillier, Vanessa Paulsen

Not present: None

The Library Advisory Board winter meeting began at 6:30pm.

Agenda Items:

1. Approval of Minutes

2. General Report:

a. Fall/Winter events: Christina discussed all of the events that the Library hosted during the Fall term. (*Bully*, *The Railway Man*, Joseph Campbell miniseries) Christina stated that while the Library attempted to put all events in the Argus Observer and have them announced over the local radio station, neither of these things occurred. *Bully*: Christina explained that this event did not go very well. Only one other person attended besides Library staff members. *The Railway Man*: Went much better than *Bully*. Had about 40 people attend the showing. The Joseph Campbell miniseries showing was very positive. Both students and community members attended and overall we had about 140 attend over the three night showings. Christina stated that many attendees had very positive things to say about the series and she was pleased with the turn out. Christina also stated that the Library did the "Blind Date with a Book" event as well as the Oscar Voting ballots. BDWAB went very well this time as compared to last February. Several students participated in checking out the wrapped books. The Oscar voting was a success as well. There weren't quite as many participants this year, but the outcome was still positive.

- b. Women's History Month:** The Library also had a showing of *Iron Jawed Angels* last night to kick off Women's History Month. Christina discussed the purpose and mentioned that the turnout was fair, but not great. The Library will also be hosting a Women's History Pub Trivia Night tomorrow at Jolts & Juice Downtown. March will wrap up Women's History Month.
- c. New updates since Fall term:** Christina discussed all the new updates that have been made since the Fall term. The main goal was to connect with students more effectively. She stated that the Library launched the **Online Information Literacy class**. This resource allows professors to provide the necessary information that online students need for researching and using the library. Christina created the course and produced the short instructional video that students can use through Blackboard to gain more knowledge concerning research. The student survey feedback was extremely positive. The quiz at the end of the course revealed that most students answered the majority of the questions correctly and that they remembered the information later on as well. Christina mentioned that 70% of students stated that they were more confident in their skills and abilities concerning research once they finished the course. Christina expressed that she was very excited about the results of the surveys and that the Library will be doing more to market the class for the future. **Circulation/Participation:** Christina showed the stats for the Fall term. The Library had 380 participants for events and checked out 1400 items. Christina stated that the number of students coming up to the Library and participating in events is smaller, however the overall attendance for the college has been smaller. 6,800 patrons visited the Library since the Fall and we've added over 1,000 new items to our collections. Christina's hope is that more students will visit the Library and then continue to use the Library after their initial visit. **Library App:** Christina showed the board members the new Library app that is available to students as of one week ago. Christina explained that the app is available for download by patrons with either an iPhone or an Android. We had over 100 downloads and 440 logins over the

course of the week. **Springshare/LibAnswers/LibChat:** Christina shared about the new system that the Library will be using to gather reference data. She explained that an online chat line is now available to students specifically connected with TVCC Library staff instead of the 24/7 chat that connected with various other Oregon libraries. Students can access this chat line directly from the mobile devices using the TVCC Library app. This system was also launched one week ago. The system keeps track of all the data that is exchange through the chat option. Christina explained that students can leave comments of their experience with the chat option and the staff member who assisted them, students can email their conversation to themselves for future reference, and the system automatically keeps track of questions to develop a FAQs collection.

Library Website: Christina showed the board members the new and update Library home page. She discussed how she has been updating the site with more content and options that will be available to both students and faculty. She explained that she is also working on a Faculty Only use section for the site where faculty can login and request items or ask questions about course materials.

- d. Upcoming Spring Events:** For poetry month in April, Christina revealed that Mr. Lawson Inada will be visiting the TVCC campus in April. He will be giving a special presentation the evening of April 14th here at the Meyer-McLean auditorium and then will also be travelling to the local Community Library to do another presentation on April 15th.
- 3. Open Discussion:** As there were no more questions, the meeting was adjourned at 8:00pm. The Advisory Board meeting will be held in the latter part of the Spring quarter, date and time TBA.

Treasure Valley Community College

Library Advisory Board Minutes

Wednesday, June 10th, 2015

Those present: Christina Trunnell, Dennis Gill, Arwyn Larson, Cindy Feibert, Nan Moss, Pat Jacobsen, Patty Faw, Vanessa Paulsen

Not present: Laura LeBoutillier

The Library Advisory Board spring meeting began at 7:00pm.

Agenda Items:

- 1. Approval of Minutes:** Dennis moved to approve the minutes and Arwyn seconded the motion.
- 2. General Report:**
 - a. Library Student Survey**
 - i. The meeting began with discussion about the Student Library Surveys that Christina distributed to faculty for students to do. Christina indicated that we received 188 total surveys back from students, but did not have as much faculty/department participation in the surveys this year. Compared to last year, numbers went up in almost all the categories listed. Christina explained that one of the main goals for the Library this year was to market and promote more using book talks, special events, etc. Christina pointed out that over 30% of the student body does not even know where the Library is and therefore, they have not been up to visit. The Library Facebook page followers doubled and more students subscribed to the Library Twitter page. Dennis suggested that the lack of student presence and knowledge about the Library should be a faculty responsibility. Faculty need to be telling students about the Library and the resources available in order to gain more student attendance. Nan also suggested that the Library should post operation hours on the outside of the Weese

building to make sure students know we are open evenings and on Sundays. Christina liked the idea, but mentioned that in order to do this, the President would have to approve the action. Cindy proposed that maybe the hours could be displayed on the main TVCC website in the scrolling banner section.

- ii. The next issue discussed concerning the student surveys was the overwhelming indication that students really want printing to be available in the Library. Christina and Dennis explained that the reason why the Library no longer has printing is because TVCC was making the Library pay for the paper and maintenance costs out of the Library budget instead of using the student fee system that is already in place to fund the printing ability in the Library. Christina said that when she took over as director and tried to change this practice, the President decided that the Library simply would not have printing capabilities anymore. Patty suggested that the Library Board should write a letter to the President about providing the service for students considering they are already paying for it through their student fees. Arwyn and Nan both seconded the idea and the rest of the Board members agreed. Dennis mentioned that when there was printing available, community patrons would use the service to print numerous pages. This caused a different issue considering community members were not students and were not being charged a fee. Christina said that she would draft a letter about the issue and send it to each Board member before presenting it the President.

b. Summer Film Festival

- i. Nan asked about the Summer Film Festival and where it would be held this year. Christina discussed the plan as a whole. She stated that the year before last went very well, but last year was not so successful. Because of this, Christina asked for help, from the Board, to promote the Film Festival event. She also said that the list of movies was still being created, so she'd send that out once copyright issues were resolved.

c. Ideas for Next Year

- i. Christina also asked the Board for any ideas on how to promote the Library for next year. She stated that we tried many different methods and ideas last year to reach out to students and we are still having trouble. Dennis stated that he was going to request that the classroom, Room 205, be taken off the room grid. Patty suggested putting on a game night, but Christina explained that Student Activities usually does these kinds of events over in the dorms. She also expressed that she wasn't sure where to draw the line on hosting events that are Library related compared to Student Activities related. Cindy suggested doing more of the Pub Trivia nights, like the Women's History night. Nan suggested doing drawings, giveaways, etc. Everyone said they would try to think of ideas and let Christina know.

- 3. Open Discussion:** As there were no more questions, the meeting was adjourned at 8:30pm. The Advisory Board meeting will be held in the latter part of the Fall quarter, date and time TBA.