

CAREER PATHWAYS
HORSE PRODUCTION

Performance Horse Marketing & Sales Specialist



TREASURE VALLEY COMMUNITY COLLEGE

PERFORMANCE HORSE MARKETING AND SALES SPECIALIST (18 credits)

The Performance Horse Marketing & Sales Specialist Career Pathway certificate is completed during the second year of the Horse Production Associate of Applied Science degree program and will provide students with the foundation skills required to market and sell an all-around performance horse, as well as be hired to work on ranches and feedlots where horsemanship, stockmanship and roping skills are required.

The Career Pathways Certificate of Completion is awarded to students fulfilling the following requirements.

ANS 297	Working Cow Horse	3
ANS 107	Basic Hoof Maintenance	3
ANS 143	Advanced Horse Training	3
ANS 222	Equine Health & Disease	3
ANS 294	Cow Cutting	3
ANS 298	Arena Horse Skills	3
TOTAL		18

All courses required for the Performance Horse Marketing and Sales Specialist Career Pathway Certificate of Completion (CPCC) are included in the Horse Production Associate of Applied Science degree. Students seeking ONLY the CPCC may not be able to utilize financial aid.

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541-881-5589 <https://www.tvcc.cc/pathways>

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