

TVCC BOARD OF EDUCATION MEETING MINUTES

Thursday, September 12, 2019

The Treasure Valley Community College Board of Education was invited to join the Treasure Valley Community College (TVCC) Foundation at their Annual Meeting and Retreat. The meeting began at 8:00 a.m. in the Weese Building, Room 104, 650 College Blvd., Ontario, Oregon.

**Board of Education members in attendance (quorum present)**

Cheryl Cruson, Stephen Crow, John Hall, Mark Wettstein and Betty Carter.

**Staff and Foundation Board Members present**

Dr. Dana Young, President, Dave Bean, Debbie Blackaby, Judy Cordeniz, Cheryl Cruson, Evelyn Dame, Debbie DeLong, Matt Frye, Jaime Grimaldo, Gary Halcom, Ron Kulm, Rita Lewis, Cliff Looney, Barbara Olson, Judge Frank Yraguen, Comptroller Lisa Hansen, President Dana Young, Executive Director Cathy Yasuda, and Lisa Meyer, Recording Secretary

**PROGRAM** – *Facilitated by Tim Brewer*

- **Demographics/Data Brief/National Trends**—*David Koehler and Miguel Lopez*
  - David and Miguel presented a PowerPoint showing national trends in enrollment in higher education.
  - After the presentation, Tim had everyone break into groups to discuss what stood out to them.
- **Points of Discussion** – *Each group was instructed to discuss big ideas around these points*
  - Access**
    - Increase visibility with social media and other marketing.
    - Revisit original mission statement of Oregon Community Colleges.
    - Make sure unrestricted scholarships mirror the student needs and demographics.
    - Target Middle School age students for enlightenment and education on career opportunities supported by TVCC (outreach to students and parents).
    - Connect with and educate advisors. Connect with and inform parents. Share the hope and dream. Get information out as to what we have to offer.
    - Raise more money.
    - Encourage high school graduation by sharing vision and hope.
  - Success**
    - Students setting and reaching their individual goals to better their lives (results).
    - Meeting students where their needs are and providing role models and mentors.
    - Promote continuity through renewable scholarships.
    - CTE and creating careers.
    - Offer courses that meet community needs and post-graduation employment.
    - Partnership w/EOU for seamless continuation to B.S.
  - Building Community**
    - Board members belong to organizations and participate in community events.
    - Encourage the community to attend TVCC events such as community education and sporting events. This helps students to feel supported by the community.
    - Expose students to the community through community projects, take them to organizations, partnership with student services, etc.
    - Visibility at community with promotional information such as TVCC shirts or other swag.
    - One on one personal contact with students and community.
    - Sharing facilities as community resource.
    - Partnerships with businesses.

**Adjournment and Next Meeting**

The meeting ended for the Board of Education at Noon. The next regular monthly meeting of the Board of Education is scheduled for Tuesday, September 17, 2019.



Cheryl Cruson, Board Chair  
Treasure Valley Community College



Dr. Dana M. Young, President  
Treasure Valley Community College