



## TVCC Small Business Development Center

*Early Spring is always beautiful here in Eastern Oregon. Compared to last year, March 2021 is off to a robust start. Businesses are open, customers are out-and-about shopping, and spring fever is in the air. Your TVCC SBDC advisory team is blooming with tips to help you cultivate new customers, refresh your business, and rejuvenate sales.*



[Contact our office to meet with our advisors.](#)

## Upcoming Workshops ... Focus on Nurturing and Connecting with Customers

Online Classes offered by our partners at Oregon Coast Community College SBDC



### Sales Training

Focused on Art Galleries,  
Valuable for All Business Types



### Emotional Intelligence

What's your EQ? More than ever,

**Buying Happiness:** Who says you can't? Everyone wants to buy, but no one wants to be sold. This course will offer tips and techniques to help drive sales and close more deals, with a focus on the ultimate customer experience. *Led by Jesse Dolin.*

drawing upon the skills and knowledge of emotional intelligence (EQ) can importantly assist all of us in our personal and professional lives. Join Stewart Brannen, a Certified Intentional Leadership Coach, as he puts a human face on EQ.

Register for these workshops here

## Classes offered by your *Local*/SBDC at TVCC



### Become a Real Estate Broker

This 10-week course will keep you motivated and on track to study (meeting the state's 150-hour requirement for exam prep) for the Real Estate Broker's License exam. You'll meet weekly via Zoom and work independently between sessions. The real estate market is hopping... so hop to it! Or check out our Property Manager's License course.

Visit our website



### Become a Property Manager

This 7-week course will keep you motivated and on track to study (meeting the state's 60-hour requirement for exam prep) for the Oregon Property Manager License exam. You'll meet weekly via Zoom and work independently between sessions. The real estate market is hopping... so hop to it! Or check out our Real Estate Broker License course.

Visit our website

**March 17, 2021 is #SBDCDay**

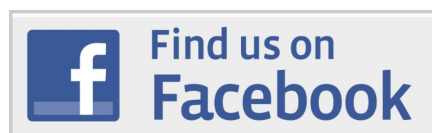
  
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Join your local TVCC SBDC in celebrating #SBDCDay on March 17th. We are proud to be part of the #1small business assistance network in the Nation!

SBDC Day is a national, collective proclamation of the impact America's Small Business Development Centers (SBDCs) have on the success of our nation's dreamers, innovators, and doers – America's small businesses.

*Comments from two local businesses* underscore the notable impact SBDC's have on the small business community. This special day will be celebrated with social media campaigns, public relations initiatives and other online events nationwide. [Learn more](#)



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**TREASURE VALLEY**  
**COMMUNITY COLLEGE**



Oregon Small Business Development Centers are funded in part through a cooperative agreement with the U.S. Small Business Administration, and by the Oregon Business Development Department.

